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**PROJECT NAME :** Joint European Research Infrastructure for Coastal Observatories - Science, services, sustainability  
**COORDINATOR :** Laurent DELAUNEY - Ifremer, France - jerico-s3@ifremer.fr

<b>JERICO-S3 MILESTONE</b>	
Joint European Research Infrastructure network for Coastal Observatory <b>Science, Services, Sustainability</b>	
<b>MS#, WP# and full title</b>	JERICO-S3 MS66 - WP10 - "Promotion of TA and VA activities including impact (phase 2)"
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→ **Please specify the type of milestone:**

- Report after a workshop or a meeting (TEMPLATE A)
- Report after a specific action (TEMPLATE B) (test, diagnostic, implementation,...)
- Document (TEMPLATE B) (guidelines,...)**
- Other (TEMPLATE B) (to specify) .....

<b>Diffusion list</b>			
<u>Consortium beneficiaries</u>	Third parties	Associated Partners	other

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## A) TEMPLATE B - Other cases (not a workshop or meeting report)

### 1. *B - Objectives*

To report on the implementation and impact of activities promoting the Transnational Access and Virtual Access services through the JERICO-RI website, social media, news posts and other communication materials and graphics M24 to M54.

### 2. *B - Implementation process*

The results of the third call and the opening and results of the fourth TA call were promoted through the JERICO-RI website and social media channels. Results of TA projects and activities have been reported and promoted through the JERICO-RI website and social media channels.

A social media campaign with the Hashtag #JERICO\_VA has been implemented to promote JERICO-S3 VA services. News posts promoting the JERICO-S3 VA services have been published on the JERICO-RI website and promoted through established social media channels.

Several communication materials and graphics have been produced to highlight and promote the JERICO-S3 TA and VA activities and distributed through the project communication channels (D10.2) to reach stakeholders.

### 3. *B - Main report*

This document reports the activities promoting VA and TA services to increase awareness and stakeholder engagement during M24-54. The impact and results of the activities are reported.

#### 3.1. Promotion of VA and TA services

The communication team have worked closely with WP8 and WP11 to promote Transnational Access (TA) and Virtual Access (VA) services.

**Third TA Call:** The third JERICO-RI S3 Transnational Access (TA) call closed in May 2022. From this call, 12 projects were selected and 10 hosting facilities were utilised. Three project applications included collaborations with other RIs: AQUACOSM and EuroFleets. These RI-RI collaborations were encouraged by JERICO-RI for unique project studies and to create strong networks with other EU RI's. This third call saw 15 group member user nationalities and infrastructures selected for use in 6 hosting countries. In summary, this third call was successful in establishing and strengthening RI-RI collaborations and in facilitating infrastructure access for a diverse user group.

The final reports and a summary of each project are available on the project website (<https://www.jerico-ri.eu/ta/call-program/third-call/>).

**Fourth TA Call:** The fourth TA call was open from 20th October to 21st November 2022. The call was promoted on the JERICO-RI website (<https://www.jerico-ri.eu/2022/10/20/jerico-s3-4th-call-for-transnational-access-now-open/>) and through the established social media channels. 5 new TA projects were accepted after undergoing the reviewing process. This TA call was open for a short time as there was a tight schedule for finalising the call procedures before the end of the year so projects would have an opportunity to start experimental work at the beginning of 2023. This call saw collaborations with users in the Black Sea, Baltic Sea and Eastern Europe.

A short summary of each of the projects along with the completed final project reports are available on the project website (<https://www.jerico-ri.eu/ta/call-program/fourth-call/>).

**TA Results:** A number of dedicated news articles highlighting some of the TA project results were published on the JERICO-RI website and distributed via social media channels. These include:

- [Joint JERICO-S3 and AQUACOSM-plus study on Baltic Sea heatwaves](#)
- [LASE-NOPAH TA: levels and air-sea exchange of nitrated and oxygenated polycyclic aromatic hydrocarbons in the Cretan Sea](#)
- [JERICO-S3 Transnational Access Scientific Cruise in the Mediterranean](#)
- [Researcher Experiences of RI-RI Collaboration Funded by the JERICO-S3 Transnational Access \(TA\)](#)
- [Transnational Access to PLOCAN's VIMAS Fleet within the European Project JERICO-S3](#)
- [Keri Profiling Station: A Crucial Hub for Monitoring Gulf of Finland's Dynamic Ecosystem](#)

All social media posts included links to the new articles on the website and all news articles included links to the main [TA pages](#).

**#JERICO\_VA Social Media Campaign and News Articles:** There have been 20 posts on Twitter/X published on the JERICO\_RI account using the [#JERICO\\_VA](#) hashtag. The posts promote JERICO-S3 VA services and have also been posted on the [JERICO-RI Facebook](#) page and [LinkedIn](#) account.

In addition, 16 [news articles](#) promoting specific Virtual Access (VA) services have been published on the JERICO-RI website news page between May 2022 and July 2024. Each article has been further promoted through the [#JERICO\\_VA](#) social media campaign across Twitter/X, Facebook and LinkedIn during M24-54. Links to the relevant news articles were provided in the [#JERICO\\_VA](#) social media posts and all news articles included links to the main [VA services](#) pages on the project website.

The JERICO RI website Google Analytics tracking was updated from the old service to the new GA4 service in February 2023. The previous data is no longer available. However, Google

Analytics shows that pages with the /virtual-access root are the 7th most viewed pages between 1st February 2023 and the 30th July 2024 (Figure 1). Whilst /news was the 11th most viewed path and /ta was the 14th over the same period (Figure 2).

This suggests that the combined efforts of the social media campaign, news posts and communication materials reached our stakeholders and resulted in interest in the VA and TA services and information available via the project website.

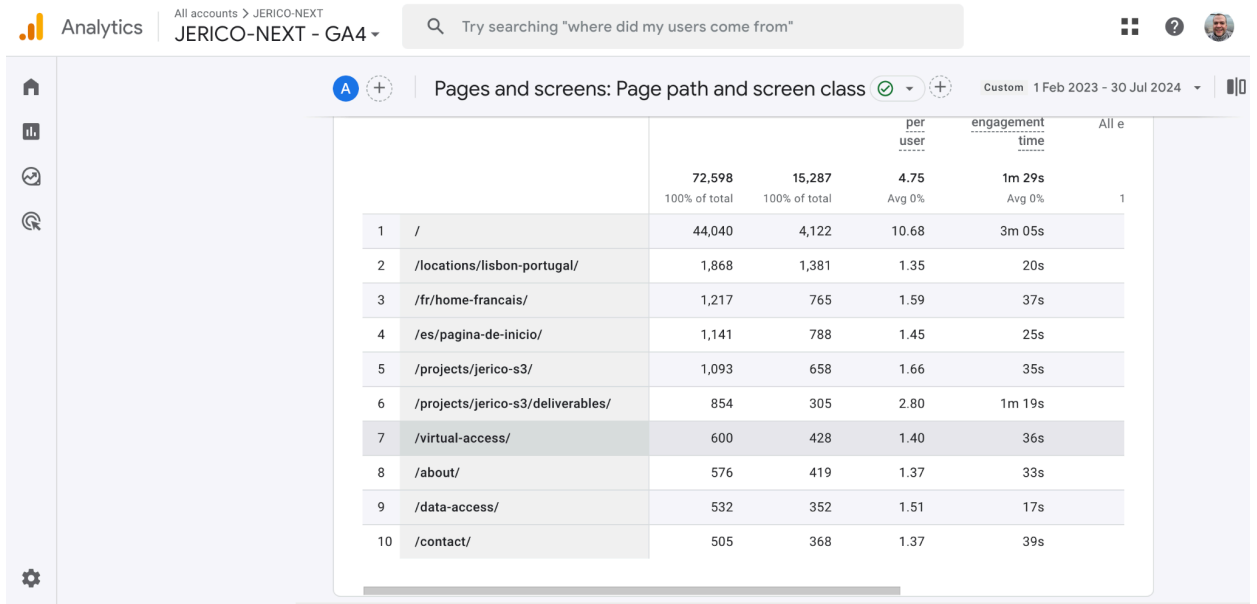
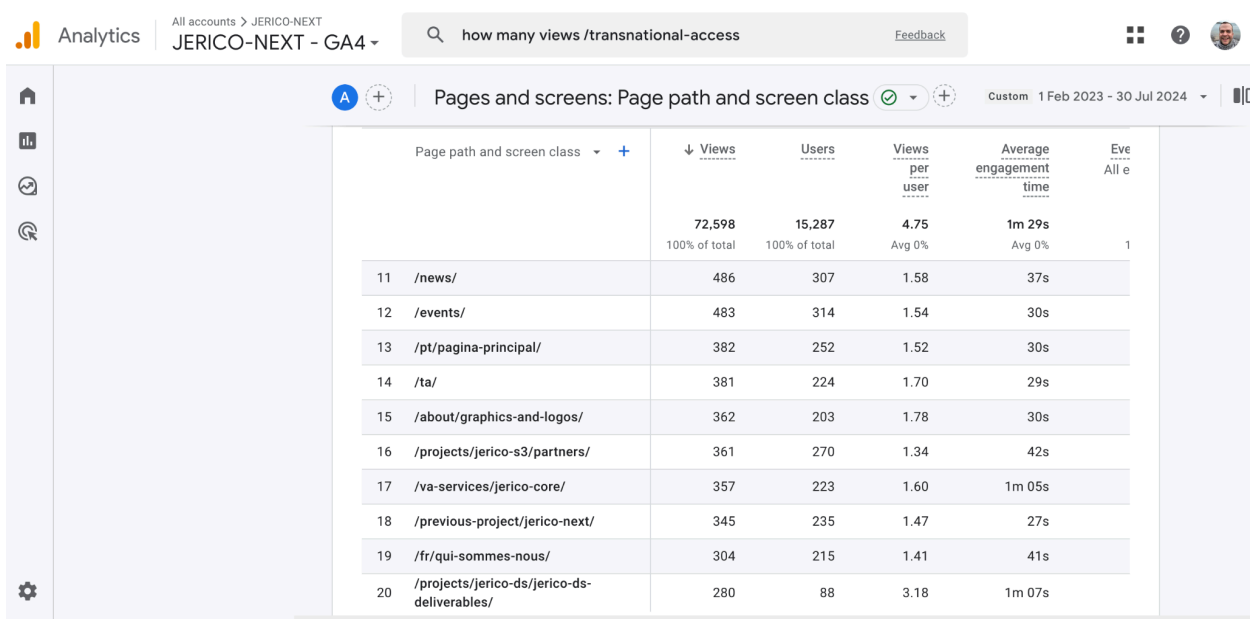


Figure 1. Screenshot from Google Analytics showing /virtual-access to be the 7th most viewed path on the JERICO-RI project website, attracting 600 views between February 2023 and July 2024.



*Figure 2: Screenshot from Google Analytics showing /news and /ta to be the 11th and 14th most viewed paths on the JERICO-RI project website, attracting 486 and 381 views, respectively between February 2023 and July 2024.*

### **Other Communication Materials and Graphics:**

A series of posters were designed and produced for JERICO-DAYS 2022 that took place from 28th – 30th June 2022 at the Hydrographic Institute, Lisbon. Three of the 10 information posters were designed to promote the JERICO-S3 TA and VA services. All of the [posters](#) are available for re-use on the JERICO-RI website. They were also promoted on Social Media during and after the event (Figures 3, 4, 5). The 3 posters have been downloaded a total of 405 times from the project website (Source: jerico-ri.eu cms statistics, accessed July 2024).



# Services

## Virtual Access

Marine coastal observatories, facilities, data and expertise for Europe

**Workpackage 11**  
**Virtual Access**

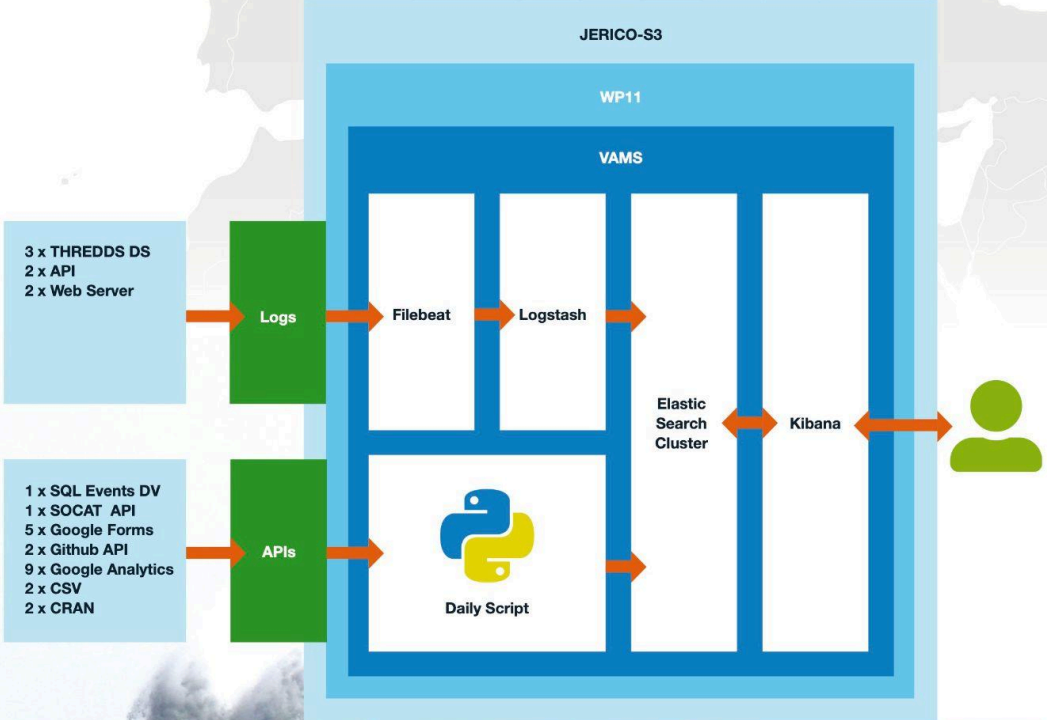
**Main objectives**

**Main results**


- Definition of the JERICO-RI Virtual Access (VA) Concept that will drive the development of VA services (including the new e-JERICO).
- Provide and facilitate centralized access to JERICO-S3 RI resources (data, products, services, best practices, VRE tools, platforms, e-libraries and e-training modules) through e-JERICO.
- Support JERICO-S3 VA services (21 of several types): provision of service, outreach and expert assessment.
- To measure access metrics to the JERICO-S3 virtual services.



**Planned outcomes:**

- Task 11.1:** First report on VA JERICO Resources access statistics and service provision
- Task 11.2:** VA Intermediate Report from external international board
- Task 11.3:** Second report on VA JERICO Resources access statistics and service provision
- Task 11.4:** VA Final Report from external international board





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This project has received funding from the European Commission's Horizon 2020 Research and Innovation programme under grant agreements No 871153 and 951799.

Figure 3: JERICO-S3 VA Services Information Poster presented at the JERICO DAYS meeting in June 2022. Downloaded 135 times from the website.





# Services Transnational Access

Workpackage 8  
Transnational Access

## Main objectives

Establish and facilitate access to JERICO-S3 RI's & Resources through well-established EC Transnational Access instruments

**General Objective:** Provide smooth and efficient access to JERICO-S3 Research Infrastructures and Resources for researchers or research teams from academia and industry using EU funded TA and VA instruments, assuring integration of TA activities in VA framework and enhancing the access to BCG and biological observing systems, thus reinforcing the ocean data value chain.

The access opportunities will build long-term, collaborations between users and JERICO-S3 RIs

### Specific objectives for TA:

- Provide coordinated 'free of charge' trans-national access to researchers or research teams from academia and industry to mature coastal infrastructures
- Build long-term collaborations between end users and JERICO-S3 RIs
- Promote innovation and the transfer of know-how in the coastal marine sector that offers rich promise for the future
- Assure integration with VA task

## Main results

- 40 JERICO Facilities participating
- Total of 4466 TA days allocated
- Strong RI to RI collaboration with AquaCosm
- Promotion of RI: Facility of the Week and Promotion of Women in Science

### First TA Call:

- 🕒 Open between May and November 2020
- 📊 19/20 projects accepted
- 👤 14 users (both academia and industry)
- 📍 10 facilities

### Second TA Call:

- 🕒 Open between March and May 2021
- 📊 11/12 projects accepted
- 👤 9 users (both academia and industry)
- 📍 11 facilities

### Third Call TA Call:

- 🕒 Open between March and May 2022
- 📊 12 projects applied
- 🔄 Review process underway



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This project has received funding from the European Commission's Horizon 2020 Research and Innovation programme under grant agreements No 871153 and 951799.

Figure 4: JERICO-S3 TA Services Information Poster presented at the JERICO DAYS meeting in June 2022. Downloaded 119 times from the website.



# VA Services in WP11

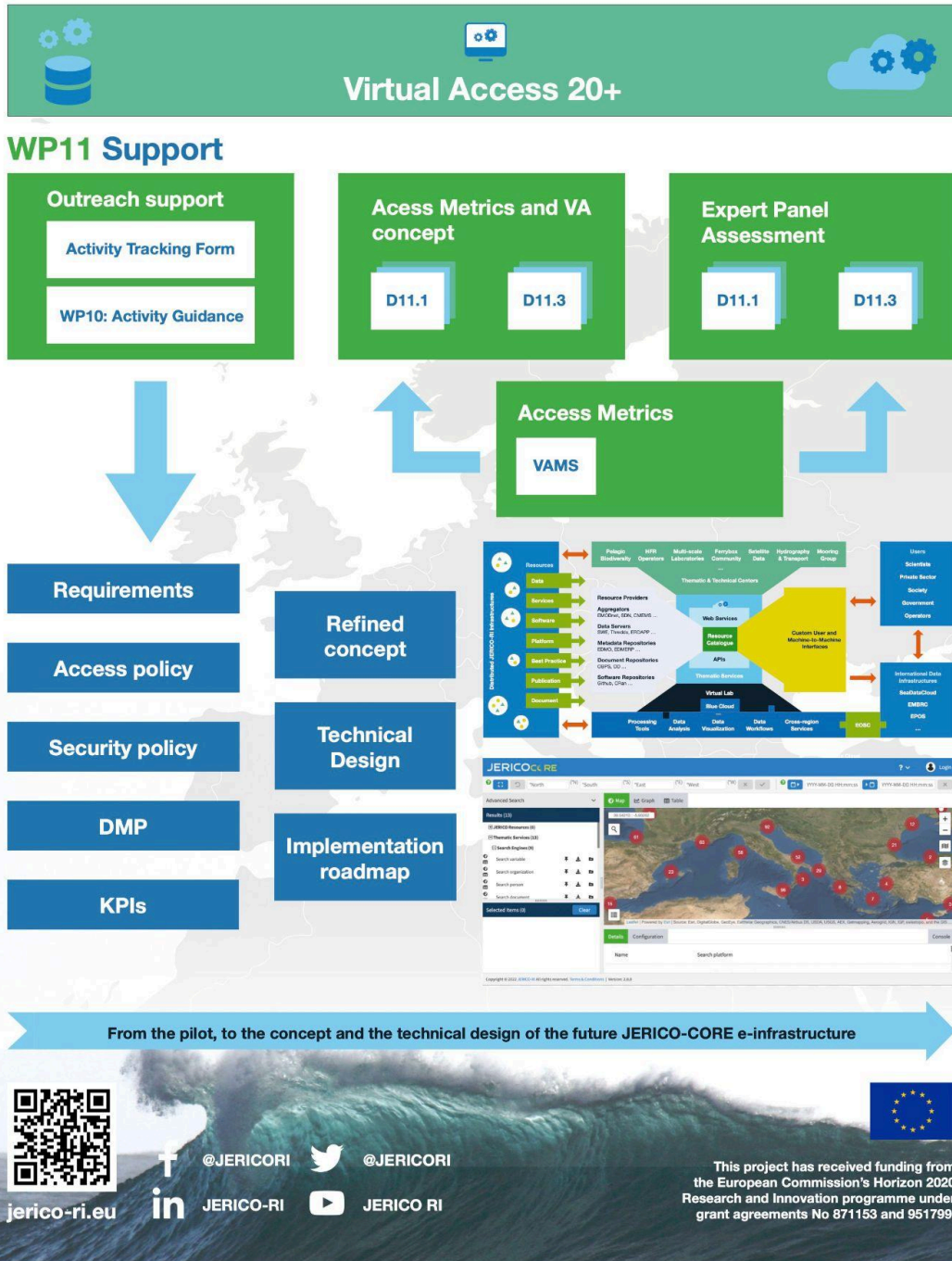


Figure 5: JERICOS3 VA Services and JERICO-CORE Information Poster presented at the JERICO DAYS meeting in June 2022. Downloaded 151 times from the website.

## **4. B - Conclusion**

### **4.1. Synthesis of the main conclusions**

The results of the third TA call were published on the project website. The opening of the fourth TA call was prompted on the project website and social media channels. The results of the fourth call were published on the project website.

A number of dedicated news articles highlighting some of the TA project results were produced and published on the project website. These were also promoted via social media channels and linked to the project website news posts.

A social media campaign using the hashtag #JERICO\_VA was implemented across the JERICO-RI Twitter/X, Facebook and LinkedIn social media channels. 16 dedicated news posts highlighting JERICO-S3 VA services were produced and published on the JERICO-RI project website. The news posts were promoted as part of the VA social media campaign and linked to the website.

Website traffic shows that /virtual-access, /news, and /ta were the 7th, 11th and 14th most viewed paths, respectively suggesting that the social media activities, news posts and other communication materials engaged with stakeholders and attracted traffic to the relevant sections on the website.

Three of the 10 information posters produced for the JERICO-Days event in June 2022 were dedicated to promoting TA and VA services. They are available on the project website and have been downloaded a total of 405 times.